Cookies

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What is a cookie?

A cookie is a text file that may be saved in a dedicated area of the hard drive of your Terminal (PC, tablet, smartphone) by the navigation software used by you to connect to www.celine.com (the “Website”) depending on your choices regarding cookies as saved in your browser. This cookie file allows its originator to identify the terminal on which it is saved, for as long as the cookie remains valid and saved, i.e. for a maximum of thirteen months.

When visiting the Website, information regarding browsing from your terminal on our Website may be saved in "cookies" installed on your terminal.

When visiting the Website for the first time, if Céline plans to save a cookie on your terminal, you will be informed by a pop-up featured at the top of the page. By continuing to browse the Website once this pop-up has been displayed, you thereby agree to the settings applicable to our cookies and acknowledge that you have understood the terms and conditions of our policy on cookies.

You can modify the settings relating to cookies at any time. Please find below more detailed information regarding cookies and how to manage settings relating to cookies.

Cookies produced by our website

The cookies saved by us allow us:

- to record statistics and volumes regarding visits to and use of the various parts of the Website (pages and content visited, pathway followed) enabling Céline to make its services more interesting and easier to use;

- to tailor the presentation of the Website to your terminal's display preferences (language used, resolution, operating system used, etc.) when you visit the Website, based on the visualisation and display software and equipment available on your terminal;

- if you have provided us with personal information, particularly your email address, when registering, ordering or accessing any of the services provided by us, to link this information with navigation data in order, for example, to be able to send you marketing emails or to display on your terminal, within the advertising space that we produce, personalised ads addressed specifically to you which may be of interest to you personally;

- if you have provided us with personal information, particularly your email address, when registering or accessing any of the services provided by Céline, to link this information with navigation data relating to your terminal in order, for example, to send you marketing emails;

- to save the information relating to any forms that you may have completed on the Website (registration or accessing your account) or to any products, services or information selected by you on the Website (services subscribed, content of a basket, etc.);
• to grant you access to the Website’s reserved and personal areas, such as your account, using identifiers or data that you may have previously entrusted to us;

• to implement security measures, e.g. when you are asked to sign-in again for certain content or services after a certain period of time;

• to combat Internet fraud (preventing fraud targeting payment methods, identity theft, etc.). In this regard, Céline or any service providers acting on its behalf may, without prejudice as to your rights, place cookies in order to collect information relating to whichever terminal has used to complete the Order (particularly the operating system used, the exact location of the machine, whether proxy servers have been used or not, etc.). These “footprint”-type cookies associated with the data regarding your Order are used to validate your Order, the payment method used and your delivery method.

Managing your preferences regarding cookies

• Your choices regarding cookies

There are several ways in which you can manage cookies. Any change in the settings used is liable to modify your navigation and the conditions governing access to the Website. You can modify these settings at any time by following the procedures described below.

You can choose to configure your browser software either to reject cookies or to allow them to be saved on your Terminal. You can also configure your browser software so that you are asked from time to time if you agree to the use of cookies before any cookie is saved to your Terminal.

→ Consent to the use of cookies

The saving of any cookies on your Terminal is subject to your consent having been given and you may confirm or modify such consent at any time, free of charge, by changing the settings in your browser. If you have agreed to cookies being saved on your Terminal, the cookies integrated in the pages and content consulted by you will be stored in a specific part of your Terminal and can then only be read and recognised by their originator.

→ Declining the use of cookies

Should you decide not to allow cookies to be used or delete any already saved, you will no longer be able to benefit from a certain number of the functionalities required in order to browse the Website with ease. This would be the case if you wish to access spaces or services requiring you to identify yourself. This would also be the case if Céline or its Service Providers were unable to recognise, for the purpose of ensuring technical compatibility, the type of web browser used by your Terminal, its parameters regarding language and display or the country from which your Terminal appears to be connecting to the Internet. As applicable, we decline any liability regarding the potential consequences of the reduced operation of our services due to the settings selected by you.

→ How to manage your preferences depending on the browser used

Regarding cookie management, each type of browser software offers different configuration settings. These are described in the help menu provided within each browser:
For Internet Explorer 8.0 or higher:

- Go to “Tools”, then “Internet Options”
- Click on “Confidentiality”
- Select the required level of confidentiality using the arrow.

For Mozilla Firefox:

- Go to “Tools”, then “Options”
- Click the “Privacy” icon
- Find the “Cookies” menu and select the required options.

For Chrome:

- Go to “Settings”
- Click on “Show advanced settings” and go to “Confidentiality”
- Click on “Content settings”

For Opera:

- Go to “File”, then “Settings”
- Click the “Privacy” icon
- Choose your confidentiality settings

For Android:

- Tap the button in the top right-hand corner
- Go to “Settings”, then “Confidentiality and Security”
- Define your confidentiality settings

For Dolphin on Android:

- In the menu, select “More”, then “Settings”
- Go to “Confidentiality”, then “Security”
- Define your confidentiality parameters in the “Cookies” menu
For Safari on iOS:

- In the “Settings” application, choose “Safari”
- Go to “Accept cookies” in the “Confidentiality” section
- Define the confidentiality settings

If you share the use of your Terminal with others, or if your Terminal uses more than one type of browser software, we are unable to guarantee with total certainty that the advertising services destined for your Terminal correspond correctly to your own use of this Terminal and not to any use made by such other user. In any case, sharing the use of your Terminal with others and the configuration of settings concerning cookies is at your entire choice and liability.